



www.alexandercyr.com

ALEXANDER JAMES CYR

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SKILLS

Illustrator
Photoshop
Indesign
Sketch
After Effects
Unity 3D
HTML/CSS
Final Cut
Sound Design
Photography
Knitting

//EDUCATION

MAY 2014

Michigan State University, East Lansing, MI
BFA STUDIO ART – CONCENTRATION IN GRAPHIC DESIGN
Specialization in Video Game Design and Development

//EMPLOYMENT

MAY 2016 - PRESENT

Midnite Oil Creative – Ferndale, MI
DESIGNER

Created print and web marketing assets for various local and national companies. Tasks include translate client's ideas into concrete visual creations such as logos, posters, banner ads, POP danglers, construction barricades, and menus.

MAY 2014 - APRIL 2016

SuperWebPros (formerly Cognite Labs) – East Lansing, MI
LEAD DESIGNER

UI/UX design and front-end dev creating websites, applications, and mobile experiences. Rapid prototyping process through invisionApp to create seemingly working mock-ups, allows for quicker understanding of functionality of applications.

OCT 2014 – AUG 2015

Painting With a Twist – Lansing, MI
ARTIST

Instruct and assist classes of 10-50 guests to create their own work of art. Work with guests in a large painting studio, always providing a fun, party atmosphere.

SEPT 2013 – MAY 2014

Red Cedar Log – MSU Yearbook
STAFF DESIGNER

Worked within complex system to create varied and interesting layouts. Experience working in production pipeline among photo and content editors. Organized large amounts of copy to work in harmony with imagery.

MAY 2013 – DEC 2013

The State News – East Lansing, MI
LEAD WEB DESIGNER

Fashioned web designs for newspapers, magazines, for colleges across the nation. Created a look and functionality consistent with the wants of the client. Produced sitemaps, style-tiles, and wireframes to bring the final design to life.

//EXPERIENCE

AUG 2014-SEPT 2014

AIGA Sylvia Harris Citizen Design Award – Finalist

Designed mobile app "Spared Change" which was 1 of 15 finalists. Spared Change saves users money and allows them easy access to donate to innumerable organizations.

SEPT 2012 – MAY 2014

AIGA – MSU Student Group

Worked among peers to design logos, program covers, and t-shirts for organizations around campus.

SEPT 2012 – MAY 2014

Video Game Design

Created art assets including textures, backgrounds, icons, and simple models. Worked in groups with computer science majors and artists to create 5-week and semester long games.

2010 – 2014

Threadless.com

Participated in open design challenges, creating designs for shirts, snowboards, and many other products to be scored by the threadless community.

APRIL 18TH, 2013

On The Horizon - AIGA Student Design Exhibition
Old Town Marquee, 319 E Grand River, Lansing, MI, 48906

SEPT 2011 – NOV 2012

The Giraffe House - MSU Youtube Comedy Series
Designed stickers and tshirts for student group.